

# IPMaster 1.7

## MDC's Industry-Leading IP Management Software



MDC is pleased to provide you with yet another intelligent way to manage your intellectual property: IPMaster 1.7. This cutting-edge solution lets you share valuable information across the enterprise and extends collaboration between IP owners and practitioners in a secure and convenient environment. Law firms and corporations alike benefit from the ability to access docket and other IP data from multiple locations, allowing new and important users into the system. Welcome to IPMaster 1.7, the easiest, fastest, and most secure IP management solution available.

### IPMaster 1.7 Highlights

- Query, browse, review, edit, print, and enter data from anywhere with internet access
- Perform popular administrative tasks such as automatic updates, expense uploads, and annuity extracts in the web client
- Increase collaboration between IP owners and practitioners, regardless of their location, in a secure environment
- Easily install the application for multiple users

### IPMaster 1.7 Benefits

**Save Money** All you need to run IPMaster 1.7 is a web browser and connection to a web server. Dependency on a Citrix/terminal server is significantly reduced, and in some cases eliminated, with 1.7.

### Work More Efficiently/Increase Productivity

As more employees gain access and contribute to your portfolio data, in conjunction with IP counsel, work gets done more efficiently and your organization's or firm's productivity increases.

### Make Faster, Smarter Business Decisions

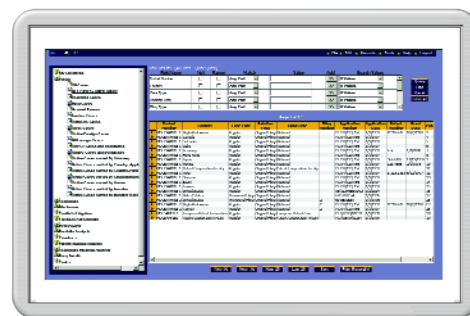
Widespread IP data access shared by additional team members means improved collaboration and quicker decision making regarding matters such as whether or not to file, continue payment, license in or out, proceed with litigation, and more.

### Improve Client and Agent Relations

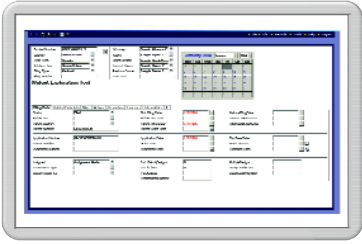
Law firms can share IP portfolio data with clients, who can monitor progress and status online, thereby increasing the value the firm provides. Increasingly, IP owners are also sharing data with their agents, further reducing legal expenses.

### Powerful Queries

IPMaster 1.7 has powerful, flexible record-searching capabilities that let you run a variety of different searches within the web client. You can also personalize your queries by user, and take advantage of wild card and multiple-field searches across all IPMaster modules.



IPMaster 1.7 is MDC's next-generation web client with improved browse, search, and data entry capabilities.



A Detail Record within the new IPMaster 1.7 web client interface showcases the enhanced, color-coded date functionality.



The Export functionality in IPMaster 1.7 is extremely user-friendly, enabling users to transfer desired content as a text or HTML file, or into Microsoft Excel, for additional analysis.

## Superior Due-Date Calculations

One of IPMaster's greatest benefits is its sophisticated country-law tables that automatically calculate worldwide due dates for both current and historical rules in every jurisdiction. IPMaster provides the correct action due date, regardless of when an IP right was issued, referring back to old laws, when necessary.

All date capabilities and calculations are exactly the same in the enhanced 1.7 web client as they are in the Microsoft Windows version. They are carried over, so you can proceed with your work as you are accustomed in the updated browser.

## Reports for Any Audience

Inherent in IPMaster are easy-to-use reports that can be delivered to any audience. In addition, 1.7 supports standard reporting tools like Microsoft Access and Crystal Reports that let you quickly customize information to your specifications.

## Customizations

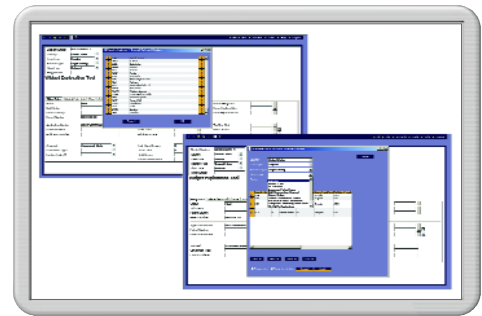
IPMaster can be modified to meet your company's or firm's needs. It is designed to be flexible, versatile, and dynamic. You are not locked into preset fields or configurations. Rather, our fields are meant to be guidelines for you as you customize the application. Any custom enhancements you made in the Microsoft Windows version are carried over and reflected in the new web client.

## Industry Standard Databases

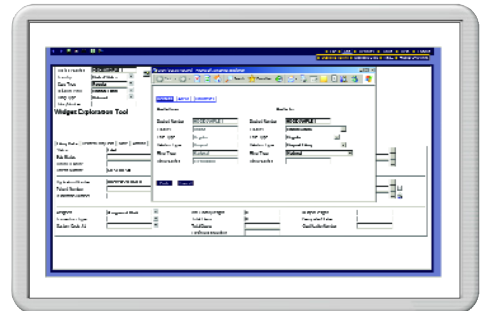
The open architecture of IPMaster 1.7 is popular amongst IT staff because it is easy to support and allows you to share information across your enterprise. It can run on either a Microsoft SQL Server or Oracle database, and offers data accessibility via a wide variety of commercially available tools, such as Microsoft Access, Microsoft Query, and Crystal Reports.

## Support

MDC's Client Services Team assists you with your data conversion, initial and refresher training, and provides unlimited telephone support. You also receive quarterly country rule updates and newsletters. Regional and national user meetings also bring a large number of users together to share best practices and learn from one another.



IPMaster 1.7 has comprehensive country rule data with convenient online access and search capabilities.



You can easily create duplicate records in IPMaster 1.7.

## Getting Started

To upgrade to IPMaster 1.7 or for additional information, attend an online IPMaster web presentation or contact MDC at [info@mdcip.com](mailto:info@mdcip.com).